

Electronic Acknowledgement Receipt

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| EFS ID: | 8386923 |
| Application Number: | 10022558 |
| International Application Number: | |
| Confirmation Number: | 3759 |
| Title of Invention: | AUDIOVISUAL SYSTEM AND METHOD FOR DISPLAYING SEGMENTED ADVERTISEMENTS TAILORED TO THE CHARACTERISTIC VIEWING PREFERENCES OF A USER |
| First Named Inventor/Applicant Name: | William P. Price |
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| Filer: | Brian E. Jones/Lesley Ning |
| Filer Authorized By: | Brian E. Jones |
| Attorney Docket Number: | A0819 |
| Receipt Date: | 09-SEP-2010 |
| Filing Date: | 14-DEC-2001 |
| Time Stamp: | 17:09:11 |
| Application Type: | Utility under 35 USC 111(a) |

Payment information:

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|--|-----------------|
| Submitted with Payment | yes |
| Payment Type | Deposit Account |
| Payment was successfully received in RAM | \$1513 |
| RAM confirmation Number | 3821 |
| Deposit Account | 231209 |
| Authorized User | |

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File Listing:

| Document Number | Document Description | File Name | File Size(Bytes)/ Message Digest | Multi Part /.zip | Pages (if appl.) |
|-----------------|-----------------------------|------------------------------------|---|------------------|------------------|
| 1 | Issue Fee Payment (PTO-85B) | A0819_IssueFeeTransmittal_EF S.pdf | 119254 bb65b7b702be52787c30488e5ea33f5c7b8217a | no | 1 |

Warnings:

Information:

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|---|-------------------------|--------------|---|----|---|
| 2 | Fee Worksheet (PTO-875) | fee-info.pdf | 31894 d48f9ce95c87dc08ba682b3770053dc678a2da9f | no | 2 |
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Warnings:

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.